



MALAYSIAN HALAL CONFERENCE & EXHIBITION 2009

Delivering HALAL Cosmetics To The World Market

Ropien Jokiman
Head
Biosmetics and Natural Products Programme
Research and Technology Division
SIRIM Berhad

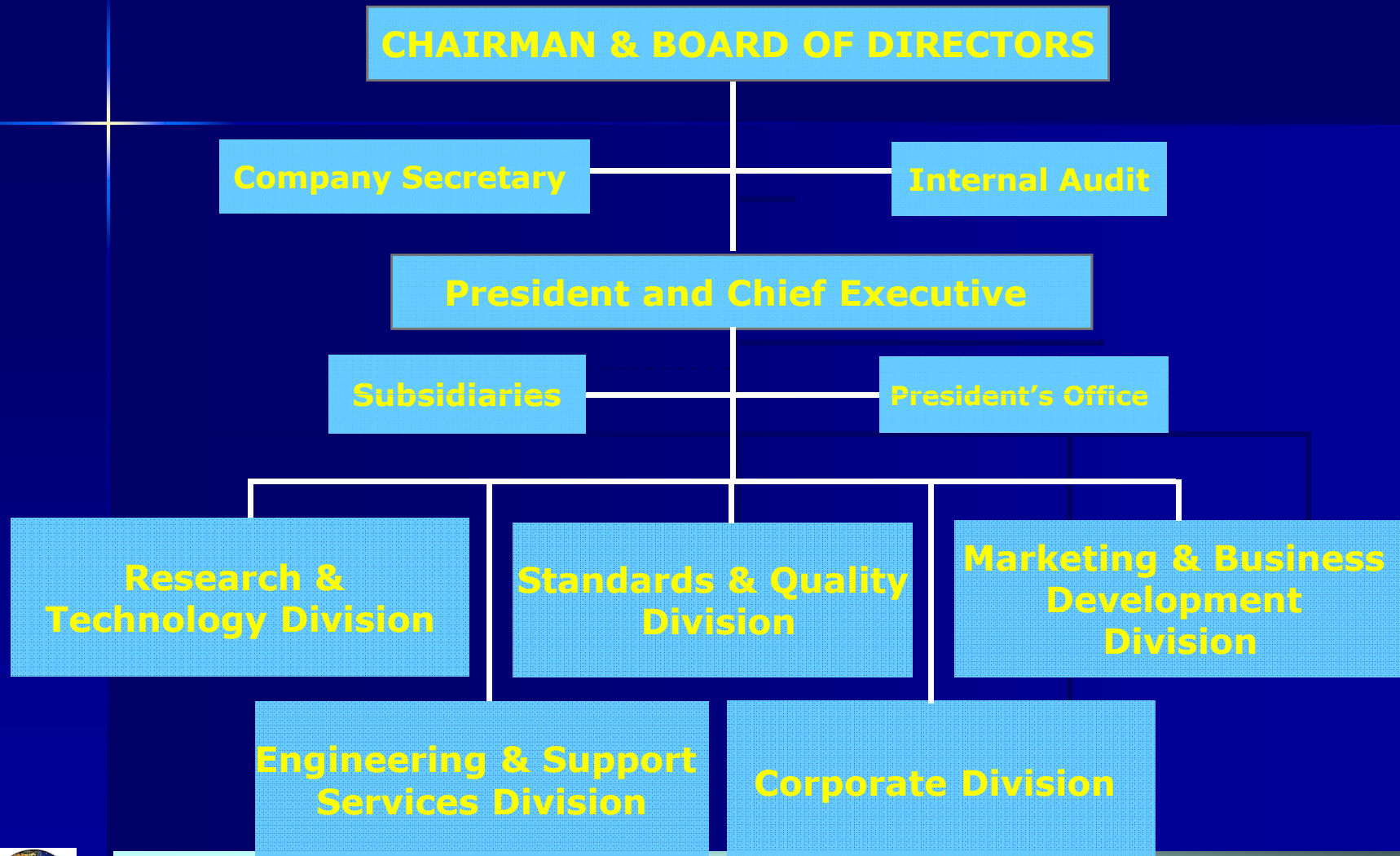
9th December 2009
Sunway Pyramid Convention Center



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ORGANISATION STRUCTURE



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RESEARCH FOCUS AREAS

**BIOPROCESS
TECHNOLOGY**

**BIOCOSMETICS &
NATURAL
PRODUCTS**

**ENVIRONMENTAL
MANAGEMENT
TECHNOLOGY**

**ENERGY AND
PROCESS
ENGINEERING**

Fermentation
Technology

Enzyme
Technology

Biosensor

Nutraceutical

Cosmeceutical

Natural Based
Drug Discovery

Molecular
Biology

Anaerobic
Treatment

Dye Colour
Removal

Biological
Deodourisation

Bioremediation
Microbial
Concoction

Renewable
Energy

Photocatalytic
Treatment



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TECHNICAL SERVICES

BIOPROCESS TECHNOLOGY	Microbial Technology Services	Eco- Friendly Products/ Ecodesign
BIOCOSMETICS & NATURAL PRODUCTS	Toxicology Evaluation Services	Process Optimisation/ Simulation
ENVIRONMENTAL MANAGEMENT TECHNOLOGY	Environmental Performance Evaluation	Process & Plant Scale-up
ENERGY AND PROCESS ENGINEERING	Chemical Safety Management	Industrial Wastewater Treatment
	Cleaner Production	GMP-HALAL
	Life Cycle Assessment	Training in Technology Focus Areas

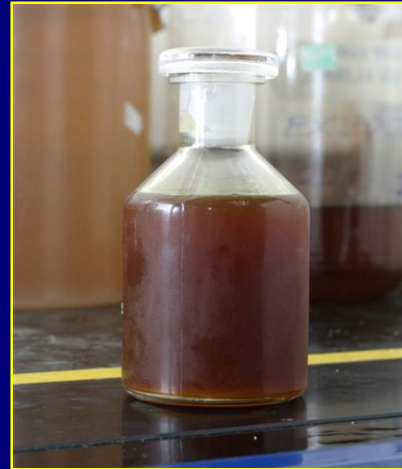


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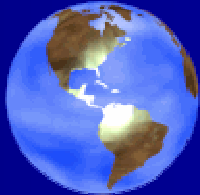
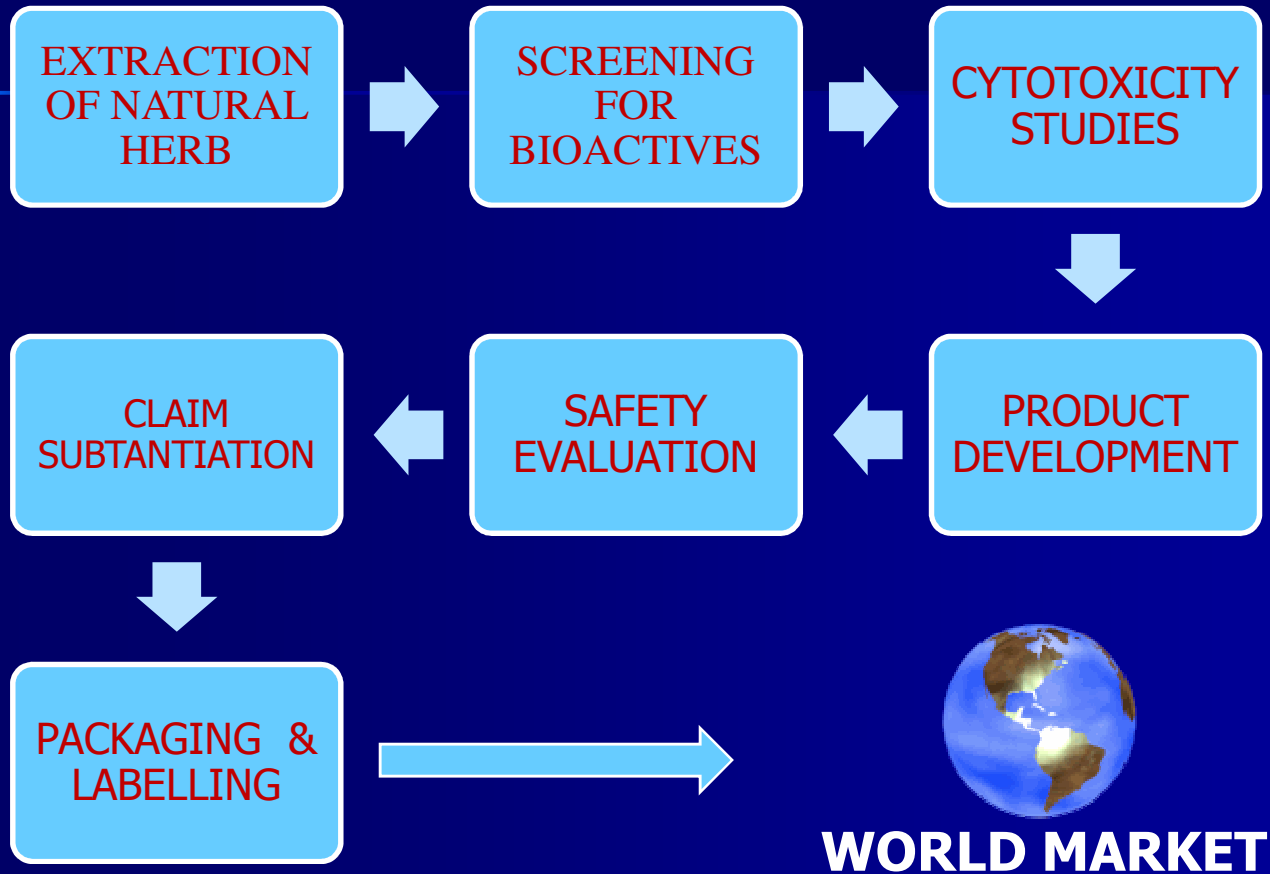
*ONE-STOP CENTRE FOR HERBAL BASED
DEVELOPMENT OF COSMETIC PRODUCTS*



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FLOW CHART FOR COSMETIC DEVELOPMENT



WORLD MARKET



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EXTRACTION PROCESS



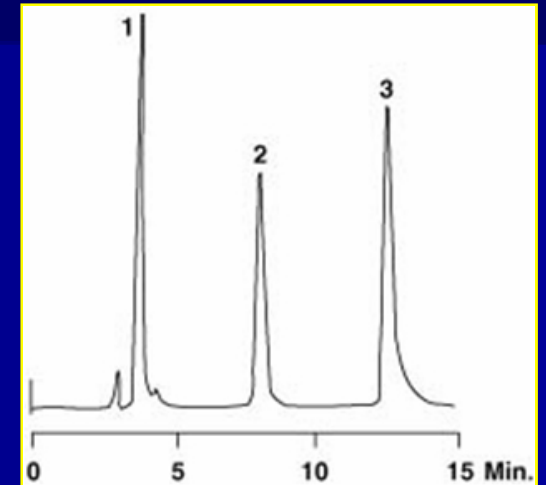
- Upstream processing of herbs and plant materials
- Extraction of herbs (denatured ethanol, aqueous, SFC)



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Preparation of standardised extract



- Fractionation of plant extract & bioassay –guided fractionation
- Isolation & purification of active constituents
- Identification of active compounds and chemical profiling (GC-MS,LC-MS)



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Screening for Bioactives – In vitro



- **Skin whitening**
- **Anti inflammatory**
- **Anti oxidant**
- **Anti wrinkle**
- **Anti microbial**
- **UV protection**



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Product Development

- Skin care
- Sun care
- Body care
- Colour cosmetic
- Hair care



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Selection of raw materials – a critical point

- Free from ethanol (khamr)
- Free from non-halal animal derivatives (gelatin)
- Free from animal and human derivatives (placenta, human fat, etc)
- Natural emollients (botanical only)
- Synthetic emollients
- Synthetic and natural surfactant



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HALAL Verification methodology

- **MS 2200:2008-Islamic Consumer Goods-Part 1:Cosmetic And Personal care – General Guidelines**
- **Sources of the raw materials (animal based, plant based, petrochemical based, etc)**
- **Processing of raw materials**
- **Certificate of HALAL**
- **Letter of assurance from manufacturer**



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Authorities in Peru block 'human fat for cosmetics' ring

By Simon Pitman, 20-Nov-2009

Related topics: [Products & Markets](#)

Police in Peru say they have arrested a number of people on suspicion of murdering people in order to sell on their fat, allegedly to European cosmetic makers.

Police officials said the gang murdered individuals in rural areas and then extracted fat and tissues from the corpses in a clandestine laboratory, which was then sold to intermediaries in the country's capital, Lima.

According to a report in Peruvian national newspaper La Republica, police said the fat was sold on for approximately €10,000 a litre, and they believe it was then sold on to cosmetics companies in Europe for anti-ageing treatments, although this theory is still being investigated.

An organised gang, that included both Peruvian and Italian nationals, is said to have targeted mainly farmers in rural areas of the country, luring them with offers of employment, only to murder them.

Police investigate up to 60 related missing persons

At a press conference in Lima, a general of the Peruvian National Police, Eusebio Félix Murga, said his officers had arrested four people on suspicion of murdering dozens of victims, while further investigations were looking into gang members still at large, including two Italian nationals.

<http://www.cosmeticsdesign-europe.com/Products-Markets/Authorities-in-Peru-block-human-fat-for-cosmetics-ring>



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THOYYIBAN or Good Manufacturing Practice

- **Quality**
- **Safe**
- **Effective**



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Reference materials

1. **ASEAN Cosmetic Directive**
2. **COLIPA Guidelines**
3. **European Union (EU)**
4. **British Pharmacopeia, United States Pharmacopeia, etc**
5. **National & International Standard**
6. **National and International Acts & Regulations**
7. **Company's specification**



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Quality Assurance

- **Stability testing for a period of 6 months**
 - **4 ° C , RT, 40 ° C, 50 ° C**
 - **pH, Colour, Viscosity**
 - **Microbiological testing**



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Cosmetic safety testing

- Microbiology
- Heavy metal (Arsenic, Lead, Mercury)
- Skin & Eye irritation



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Product Claim substantiation

- **Skin whitening**
- **Hydration**
- **Anti aging**
- **Anti cellulite**
- **Anti acne**



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Cosmetic production @ GMP pilot plant facilities



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Packaging and Labelling

- Product Notification with Malaysian National Pharmaceutical Control Bureau.
- HALAL certification from JAKIM



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COSMETIC DEVELOPED BY SIRIM BERHAD



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BK CONCENTRATE COSMETICS

Actives from Traditional Food Products



LIST OF AWARDS:

1. Best of the Best Innovation in BioInno Awards BioMalaysia 2009
2. GOLD Medal in BioInno Awards BioMalaysia 2009
2. GOLD Medal in International Technology Expo (ITEX) 2009
3. GOLD Medal in Malaysia Technology Expo (MTE) 2009



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Commercialization of Skin Lightening Products from extracts of the *Zingiberaceae* Family Plants



Licensed to Sireh Emas Marketing
Sdn. Bhd.



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Commercialization of Cosmetic Products Comprising of Serai Wangi Essential Oil



- Developed with FRIM
- Marketed by Syarikat Minyak Afiat Sdn. Bhd.



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GROOM BIG COSMETIC HERBA PROGRAMME MITI-SIRIM Berhad



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Colour Cosmetic Products



Lip products



Face products



Eye products



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Anti acne skincare



Spa series



Anti cellulite body care



Anti ageing skincare



Men Care



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Thank You

Email : ropien_jokiman@sirim.my

Tel : 03-5544 6953/54

Fax : 03-5544 6988



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